



BEER CHEESE REQUIREMENTS

ART REQUIREMENTS

High res usable art files

or

Clear description of design expected with examples of layouts, colors, designs, etc. that the customer prefers

1. Statement of Identity
2. Net Quantity of Contents
3. Ingredient Statement with Allergen Identification
4. Name & Address of Manufacturer or Distributor

STATEMENT OF IDENTITY

-Name or company + one of the following options:

Beer Flavored Cheese, Spread, Beer Flavored Cheese, or Cheese Flavored with Beer

NET QUANTITY OF CONTENTS

-Use the words : "Net Weight" or "Net Wt."

-Must be place in the lower 30% of the label.

(1 oz = 28.35) (1 fl oz = 30 ml) (1lb = 454 g) - rule is to always round down

INGREDIENT STATEMENT

-Each ingredient must be listed in the ingredient statement in decreasing order of predominance by weight.

-Ingredients that are composed of two or more ingredients (subingredients) must be listed as well.

-Subingredients must be listed in parenthesis following the ingredient: ex: Ketchup (tomatoes, vinegar, high fructose corn syrup, onion powder...)

-Products derived from MILK, EGG, WHEAT, SOY, PEANUTS, TREE NUTS, FISH & SHELLFISH must be identified by name within the ingredient statement or in a separate all inclusive Contains Statement

-Forms of celery, onion, and garlic must be listed individually and may not be included in "spices".

NAME & ADDRESS OF MANUFACTURER OR DISTRIBUTOR

-Must include the street address, city, state and zip code.

-When the products are not manufactured by the name appearing on the label then must include "Manufactured for ____" or "Distributed by ____"

*The statement of identity and net quantity of contents are required to be on the principle display panel (main label, front of package, top of package, etc.)

*The ingredient statement and the name & address of the manufacturer/distributor can be on separate labels either on the back or bottom of the package.

*All print must be no smaller than 6pt font (this is 6pt font)

*A Nutrition Facts panel is not always required. If you use a statement that references a nutrient like "Low Salt", "No Sugar", "Reduced Calorie", "Low Fat", "Low Cholesterol", "High Fiber" then a nutrition facts panel is automatically required.

**Turner Labels does not accept responsibility for any Federal, state or FDA regulations required on your label design. We will suggest what we think is needed, but it is the customer's responsibility to make sure all designs follow the regulations required.

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