

# ARTWORK FILE TYPES

A TURNER LABELS PREFERRED FILE GUIDE

*.ai*

ILLUSTRATOR  
VECTOR-BASED  
FILE THAT CAN  
BE SCALED



*.pdf*

CAPTURES  
DOCUMENTS TO  
VIEW OR PRINT



THESE 4 ARE  
PREFERRED

*.indd*

INDESIGN  
WORKING FILE  
THAT SUPPORTS  
MULTIPLE PAGES



*.eps*

CONTAINS  
VECTOR SHAPES  
SUPPORTED BY  
ANY PROGRAM



*.psd*

RASTER WORKING  
FILE LIMITED  
IN SIZE BY  
RESOLUTION



*.png*

HONORS  
TRANSPARENT  
BACKGROUNDS AND  
ORIGINAL FILE SIZE



*.jpeg*

NON-EDITABLE  
GRAPHICS FILE WITH  
SET DIMENSIONS



*.tiff*

EDITABLE  
HIGH QUALITY  
GRAPHICS FILE

