



Introducing Innovation in the Digital Print Industry *New Opportunities with Premium Embellishments*

Turner Labels is innovating the process of label construction with new equipment to provide customers with enhanced label design scaled to precision for accuracy & time saving results.

The digital printing industry has not only saved customers time and costs however enabled Turner Labels to grow smarter as a label converting company over the past year to thrive. This growth has enabled the business to expand their label embellishment selections with a new finisher for all current customers and invoke a new customer base seeking an elevated label option for their products.

“Any design that can connect with its audience will sell itself. The purpose of packaging is to grab someone’s attention so your product will stand out on a shelf of dozens or hundreds of other similar products.” ~ Mackenzie Erb, Turner Labels Digital Art and Solutions Manager, on the the impact Turner Labels is seeing from their food & beverage industry customers that have continued to perservere over the past year.

Digicon Finishing

Turner Labels is one of the label companies in the United States to receive the Digicon Series 3 with the Big Foot hot foil stamp. This new equipment is targeted to elevate product success with a new line of label embellishments, including screen varnish, and leave a lasting impression on customers. Larger orders will be provided at the highest of quality with consistent results at a fast time saving pace thanks to the wide range of automated functions and latest digital print engines. This innovation will cater to environmental friendliness as it provides less waste during production.

Big Foot Hot Foil Stamp

The AB Graphic ‘Big Foot’ hot foil stamp of 50 Tons of pressure gives a lasting impression for custom labels. The machine runs twice the speed of Turner Labels’ previous hot stamp unit and can run multiple colors of foil in one pass. The depth of the emboss and texture of sculpted labels is superbly improved for the business overall. Thanks to the increased capabilities of this new finisher, customer products can receive the ultimate finishes for digital production in the label industry.

Turner Labels Inc

Founded in 1967, Turner Labels is growing the label industry innovation for customer and consumer satisfaction with premium label options all completed in-house. Turner Labels offers a wide range of materials and finishing options for premium label solutions and service to ensure their customer’s success.

Learn more here: <http://turnerlabels.com/embellish-your-labels/>

859.887.4000 | sales@turnerlabels.com |  @turnerlabels